

SHOCKLES®

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NEWS RELEASE

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A BETTER BUNGIE FOR YOUR BIKE

Meet the Shockle®: a combination of double strength shock-cord covered and sealed by strong (2,000# test) sun-resistant, nylon webbing, with a marine-grade anodized snap-link carabiner at each end.

When a 50¢ bungie cord just won't do the trick (they bend, break and wear out way too easily), you need a Mini-Shockle®. Use them for tying bikes to your rack or lashing stuff to your bike. You can clip the 600# test carabiner to a ring or eye-bolt, hook it on an edge, or clip it back around itself. Unlike a cheap traditional bungie hook, it won't come flying off!

Unlike a strap that will gradually loosen over time—especially on a bumpy road—a Shockle will keep constant pressure on whatever you are holding down. And unlike an open-ended hook that comes on the traditional bungie, the gated carabiner won't tangle in your spokes if you accidentally leave it dangling.

Shockles are also great for camping: rig them on your tent or awning guy lines. If someone trips over the line, it won't rip the tent. In strong winds the Shockle will absorb a gust instead of tearing the peg out of the ground. Use a Shockle to tie down tarps, hold down chairs, tie your pet, tension a loose line—anywhere you want to clip something so it won't get away.

When traveling, Mini-Shockles are great to hold extra bags onto your rolling suitcase: just feed one end through the handles and clip it back to itself. Safe, quick, secure... and if you accidentally catch a bag on something while doing an "OJ" through the airport, the Shockle will stretch. With 35# of resistance, they're even great for using as an exercise stretch band!

Patented Shockles are strong, look cool, come in various sizes suitable for any use, and there's nothing else like them. Mini-Shockles come in four lengths (6" – \$12.95, 12" – \$13.95, 18" – \$14.95 and 24" – \$15.95) and four colors (bright red, royal blue, sterling silver and jet black). They are available on-line at www.shockles.com and in better outdoor and cycling stores.



HI-RES photos available at: <http://www.shockles.com/press/photo-gallery.cfm>

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