

S/H/O/C/K/L/E/S®

FOR A SHOCK-FREE BOAT

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NEWS RELEASE

September 10, 2003

FINALLY A WAY TO ELIMINATE MOORING AND ANCHOR SHOCK ON YOUR BOAT

Every boater knows that constant harsh shock on a boat is not only very annoying, it can be dangerous. The constant snapping and jarring of dock lines, anchor chains, tow lines and other rope and cable connections can put massive stress on your cleats, railings, shackles... your whole boat!

Now there's a better way. Just rig a **SHOCKLES®** on your dock lines, and voila! – no more shock. Unlike the big ugly rubber snubbers which deteriorate quickly in the sun and are hard to remove, a **SHOCKLES®** easily attaches to your existing dock lines with a quick clove hitch; to remove it, simply unclip the carabiner at either end.

Tired of listening to the jarring snap of your anchor chain? Simply take a couple feet of slack chain, clip a 12" **SHOCKLES®** to the links, and you have an instant shock absorber to eliminate noise and stress on your anchor and boat.

Towing a dinghy? Rig a **SHOCKLES®** to the tow line to eliminate stress on the cleat AND your dinghy when it surges forward then snaps taught.

Anywhere there's line or hardware shock on your boat, add a **SHOCKLES®**. After a while you'll come up with so many uses that you'll wonder how you ever got along without them! Complete information is on our website: www.shockles.com.

SHOCKLES® are made from the toughest U.S made shock cord, and covered with 100% nylon webbing for complete sun and abrasion resistance from end to end. The anodized aluminum marine-grade carabiners at either end have stainless-steel gate pins and are rated for 5,000# breaking strength. **SHOCKLES®** are strong, light, easy to rig and use, and best of all, they save wear and tear on your boat.

**** MORE ****

SHOCKLES® come in several colors and three sizes: 12" 18" and 24". At just \$48.95 to \$54.95 (depending on size) this could just be the best way to save your boat from undue wear and tear. Keep your boat safe and shock-free with **SHOCKLES®**. Look for **SHOCKLES®** in all fine boating supply stores and catalogs.

HI-RES photos available at: <http://www.shockles.com/press/photo-gallery.cfm>

SHOCKLES are distributed by Simply Brilliant, LLC, an innovative design firm specializing in safe, US-made, environmentally-friendly home, outdoor and marine products. For more information visit www.simplybrilliant.biz



FOR A SHOCK FREE BOAT

Three Sizes: 12", 18" & 24"

Rig a SHOCKLES® on

- boom and preventer
- dinghy painter and tow lines
- spinnaker tack
- anchor chain
- mooring lines

Anodized marine-grade carabiners allow you to easily attach a SHOCKLES® anywhere you want to reduce shock between rigging, cleats, lines or chain.

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SHOCKLES®

PATENTED DESIGN